



TOURISM DAY CELEBRATION

25TH JANUARY 2024

SEMINAR MODE: ONLINE-OFFLINE

TIME: 11.30 AM ONWARDS

ONLINE PLENARY SPEAKER



PROF. V.P. SATI

SENIOR PROFESSOR OF GEOGRAPHY

MIZORAM UNIVERSITY (A CENTRAL UNIVERSITY), AIZAWL MIZORAM



DR. KIRAN TRIPATI

DEPARTMENT OF GEOGRAPHY

GOVERNMENT DEGREE COLLEGE HARDWAR

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Geographical Society of Central Himalaya

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Prof. D.D. Chauniyal, Former Professor, Department of Geography, HNB Garhwal Central University, Srinagar Garhwal.

Prof. M.S. Negi, Former Head, HNB Garhwal Central University, Srinagar Garhwal.

Prof. B.R. Pant, Head, Department of Geography, Govt. MBPG College Haldwani, Nainital.

Prof. A. Rajshakhar, Head, Department of Geography, Raipur, Chhattisgarh.

Message

Recognition of 25th January as Tourism Day signifies the importance of tourism in the economic structure of India. Mountain areas can be regarded as synonym of tourism because these are the traditional destinations of tourists. Towns established in the Outer Lesser Himalaya were/are the preferred destinations of tourists. Tourism appears to be attractive livelihood option in the mountaineous area of Uttarakhand which continue to stick to substance agricultural economy, unable to withstand the innovations in hill Agriculture. The variable geo-ecological environment of Uttarakhand offers highly diversified resource base in the different altitudinal zones. Areas with ideal conditions of tourist vistas are developing gradually by the private entrepreneurship at small and medium scale but still tourism in Uttarakhand is far from its required position in the economy of the State. Uttarakhand Government can take lessons from the transformation of Kashi Vishwanath Corridor at Varanasi as tourist hub and so may expect from Ayodhya. It is the need of the hours that tourism is accepted as LEAD sector of state economy and suitable investment plans are worked out for tourism development in the different latitudinal zones.

Offline Collaboration

Coordinator

Prof. Anita Rudola

Head, Department of Geography

B.G.R. Campus, H.N.B. Garhwal (Central) University

Dr. Kamal Singh Bisht

Senior Associate Professor Geography

D.B.S.(P.G.) College, Dehradun

Dr. Manju Bhandari Negi

Head, Department of Geography

Government Degree College Dehradun Sehar

Dr. Upendra Singh Chauhan

Head, Department of Geography

Government Degree College Champawat

Dr. Archana Nautiyal

Head, Department of Geography

B.D. Government P.G. College Jaiharikhalt

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Webinar Link: Google Meet link will be sent to the
WhatsApp group 10 minutes before the Webinar.

Google Registration Form Link:

https://docs.google.com/forms/d/e/1FAIpQLSfjjCWD4mQj_as7wRQ91_p1HB9V0sKZmzpFOYy2sx5GRPrIPg/viewform

*Enquiry: Dr. Rajesh Bhatt, Vice President GSCH

Email: vpgschuki21@gmail.com